

## Planman Technologies Expands Services to Support Higher Education Products

### *For Immediate Release*

Cincinnati, OH/New Delhi, India - January 30, 2012 – Planman Technologies, a major content service provider with a global clientele, has announced today the expansion of its Higher Education publishing services division. “While the company’s initial emphasis has been on Higher Ed product management and production, we now have the capacity to increase support on all aspects of managing new product in editorial, design and technology,” states **Amit Vohra**, Vice President Sales and Operations, Planman Technologies.

“Educational publishing is a complex and highly dynamic marketplace. We are finding our clients in Higher Education require increased support in publishing services. They are experiencing internal staff reductions, with increased product responsibilities along with added needs for supported technology.”

Planman Technologies has a superior staff of over 300+ high-tech talent poised to provide and support and efforts in Higher Education product and technology. Collectively our experience spans over 25 years in all aspects of development, design and production.

**Helping companies :** Thompson, Gale Cengage Learning, Oxford University Press, Pearson : Allyn & Bacon, Cambridge University Press, Course Technology, Heinle & Heinle, Steck-Vaughn Adult Education.

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**About Planman Technologies** is a fully-owned subsidiary of Planman Consulting, a leading multi-interest consulting firm providing business services to a variety of organizations, institutions and enterprises in diverse industry and government verticals. Since its inception in 2005, Planman Technologies has utilized the latest technological advances to furnish a full line of information-technology and content management services to its extensive customer base. With its new North American headquarters in Cincinnati, Ohio, Planman is poised to provide its digital services to publishers and universities across the region.

Headquartered in New Delhi, India, Planman has operations in Cincinnati, Ohio, customer service offices in Brussels and Singapore, and delivery centers in New Delhi and Cincinnati. Planman enhances client satisfaction by consistently providing services that reflect quality, reliability, versatility, confidentiality and adaptability.

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