

## Planman Technologies - Expands US Office and Presence

**Planman Technologies** is pleased to announce its new US market initiatives for the Year 2011 and beyond. The initiative includes the opening of its new office in Cincinnati, Ohio in July 2010 and the deployment of a strong and experienced **Editorial & Project Management team** with a view to enhance customer experience to complement the "Full Service" partnerships with Publishing Customers in USA.

We are also pleased to announce the appointment of **Orville Dykes as Director of Publishing Services**. Orville has worked in educational publishing for the past 40 years. With his extensive knowledge of the educational publishing business, his ability to set priorities and to establish schedules, he is experienced at leading both large and small publishing teams to success.

In his current role, he works closely with customers and operations teams to provide industry- leading services that meet the particular requirements and challenges of the K-12 market. A veteran in the field, he is experienced in all stages of production of complete basal programs, individual textbooks, ancillaries and supplemental materials, audio programs, CD- ROMs, videos, and online learning products.

Orville brings a strong combination of industry experience through his years of various experiences in the educational market. He has worked as Senior Buyer at McGraw- Hill, an owner of a pre press operation as well as Vice President of Customer Service with setting Pace.

**Amit Vohra, VP sales of Publishing Services** adds, "We opened the Cincinnati office in July with a new office and a robust team. We are encouraged by the response and intend to further expand the editorial development, photo research, and technology and composition capacities. Our ability to handle high volume, complex projects with demanding delivery schedules is key to be truly a "full service partner" to our clients. The developments are a key step towards building a strong presence in the U.S. market place."

**About Planman Technologies:** Planman Technologies is a global outsourcing firm with offices in U.S., India, and Singapore. They collaborate with publishers and provide complete content services to include editorial development, page composition & design, proofreading, photo research & permissions, illustration development, and digital content creation and conversion services. Their specialties include K-12, Textbooks, Children's Reference, Library, Graphic Novels, Art & Illustrations, Flash Animation, e- content, Editorial development, Page composition & design, NIMAS conversions, Kindle & ePub, Newspaper Digitization. Some of their clients include McGraw Hill, HMH, Pearson, Marshall Cavendish, Harper Collins, and many others.

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