

Planman Rebrands as Contentra Technology

Planman Technologies, a company in the integrated content transformation solutions field, has been renamed Contentra Technologies. The new name represents the company's focus on content transformation services and the broadening of its service lines.

The ownership and management of the company remains unchanged and the name change will have no impact on its business operations. "These past years have been incredible for the company. The goal is to dedicate most of this year toward creating awareness about the brand. Besides, we're the same great people with the same great service," says Pawan Narang, senior v-p, Contentra Technologies.